

## Press Release

### **CNC expands international presence through South American cooperation agreement**

**Munich, May 31st 2010** - CNC – Communications & Network Consulting AG – continues its international expansion. In May the consultancy signed a cooperation agreement with Gaspar & Associados Comunicação Empresarial from São Paulo, Brazil. This cooperation agreement means that CNC, as one of the leading communications consultancies, is now professionally represented at local level in all BRIC member states, in addition to Europe, Asia and North America. "Now we will be able to satisfy the increasing demand from our clients from inside and outside these markets from one and the same source. Since our foundation in 2002, as a result of this strategy, we have achieved annual double-digit growth and have built up a large international client base," said Dr. Christoph Walther, CEO and founding partner of CNC AG.

G&A was founded in São Paulo in 1990 and currently employs around 35 communications consultants. Like CNC, the company also follows an integrated consulting approach for its clients. The focus is on financial and corporate communications, media relations, audit and social media as well as reputation management. "The cooperation with CNC will also make it possible for us to offer professional advice to our clients on all aspects of communications in Europe, while at the same time we are the right contact for European companies for communications consultancy in South America. This cooperation agreement means cross-border consultancy at the highest level," said Agostinho Gaspar, CEO and founding partner of G&A.

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#### **About CNC – Communications & Network Consulting AG**

CNC - Communications & Network Consulting AG is an international strategic corporate consultancy which advises large corporations, mid-cap companies, institutions and individuals on all aspects of strategic communications within their individual markets. We have a particularly strong focus on cross-border mandates. With around 100 employees in 13 cities across Europe, North America and Asia, CNC is one of the world's leading international strategic communications consultancies.

#### **About G&A Comunicação Empresarial**

Created in 1990, G&A is specialized in Public Relations for image building and has expertise in Technology, Health, Retail, Finances, Institutional, and Corporate Social Responsibility areas. The team is responsible for developing integrated programs that include strategy, media relations, social media, media training, strategic partnerships, qualified researches (Media Audit) etc.

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